

Do You Speak Your Customers' Language?

sort by worldview and mindset	imperial	traditional	modern	post-modern
	power-centric	compliant	achiever	pluralistic
energy-efficient				
environmentally friendly				
expandable				
high-performance				
impressive				
innovative				
labour-saving				
low-risk				
off-the-shelf				
natural				
one-touch				
organic				
powerful				
practical				
reliable				
sophisticated				
sustainable				
ultra-light				
unbreakable				
unique				

